



FOR IMMEDIATE RELEASE

US PRESSWIRE® PROMOTES JERRY LAI TO DIRECTOR OF PHOTOGRAPHY

ATLANTA GA; September 3, 2009-- US PRESSWIRE, a leader in the creation and distribution of premium sports images, announced today the promotion of Jerry Lai to the position of Director of Photography. In this newly created role, Jerry will manage all aspects of US PRESSWIRE's photo production and will lead the company's team of photo editors and its dedicated photographer network.

Bruce Odle, President of US PRESSWIRE, stated "Jerry is a special talent with vast experience in all areas of photojournalism. He has been instrumental in the success of our company so far, and will be key in this leadership role as we continue to grow and expand."

Lai said, "I am excited and honored to play an increased role in part of a growing organization, and look forward to leading our team of photographers and editors on the production side of US Presswire operations as we continue to build our name and presence as a leading sports imagery provider."

Jerry has a Bachelor of Arts degree from Northwestern University in Evanston, IL.

About US PRESSWIRE®

US PRESSWIRE is a leader in the creation and distribution of premium sports imagery. Founded in 2004, US PRESSWIRE was developed by industry-leading photojournalists to supply high quality, newsworthy images on deadline. In addition to daily sports news coverage, US PRESSWIRE maintains a comprehensive historical archive of news, portraits, events and personalities of sports-related subjects including vintage material. Dedicated to exceptional service through extensive picture desk support and easy-to-use search functionality, US PRESSWIRE's goal is to be the leading provider of premium sports imagery to editorial and creative professionals worldwide. More information can be found on www.uspresswire.com.

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